

“UK – Electronic Components Industry Dinner”

Dear *ecsn / afdec* Members and Dinner Guests,

On behalf of *ecsn / afdec* it's my pleasure to write to you with details of the next **“UK – Electronic Components Industry Dinner”**, which will be held on **Thursday 15th October 2009**, at The Heathrow Marriott Hotel, Langley, Slough. The feedback from previous events confirms that these dinners are a great opportunity to meet up with your peers, colleagues, suppliers and friends across the electronic components industry and gain an improved insight into “what’s happening in the market”...

We are delighted to have secured an acknowledged global components industry leader; Mark Larson – President - Digi-Key Corp to provide us with his personal insights and a Digi-Key perspective on developments in the international electronic components market.

As part of our strategy to help UK companies address the growing threat of counterfeit electronic components entering the UK electronics supply chain, *ecsn / afdec* are hosting on behalf of the **UK Electronics Alliance** and in conjunction with the **Component Obsolescence Group**, and **Intellect**, an **Anti-Counterfeiting Seminar** which will be held on the same day between 10:30 to 16:00 and is open to all in the electronics industry.

Further details may be found at: www.ukelectronicsalliance.org.uk/content/view/307/77/

I do hope to see you on the 15th October and hope you'll also invite your customers, colleagues and friends to join you. Please reserve your seat(s) at the Dinner using the booking form provided with this letter.

Yours sincerely



Adam Fletcher
Chairman – *ecsn / afdec*

10:30 **UKEA – Anti Counterfeiting Seminar**

to

16:00

- Work being undertaken by the semiconductor industry to combat counterfeit semiconductors
- Current supplier standards and certification systems and how a coordinated approach in the UK will help component suppliers and users
- Setting up internal procedures to safeguard against counterfeits infiltrating the manufacturing process
- Best practice techniques to identify counterfeit components
- The new Anti Counterfeiting Forum website
- Lessons learned and activities in the pharmaceutical sector that could benefit the electronics sector
- How Government is responding to the problem
- Issues and trends that will influence how the problem will affect the sector and how the sector will need to respond in the long term

There will also be an opportunity for delegates to raise questions get further guidance and to provide feedback on what further action needs to be taken.



“UK – Electronic Components Industry Dinner” - Programme.

18:30 **Pre-Dinner Drinks and Discussion**

19:30 **“UK - Electronics Industry Dinner” (Dress Code – Business Casual)**

21:15 ***“What’s Happening in Global Electronic Markets A Personal and Digi-Key Perspective”***

Mark Larson

President

Digi-Key Corporation www.DIGIKEY.com

Digi-Key is the fifth largest electronic component distributor in North America and a broad-line distributor of board level components. It ranks as the 9th largest electronic component distributor in the world. Dr. Ronald Stordahl founded the company in 1972 and its name was derived from his digital electronic keyer kit that he developed and marketed to amateur radio enthusiasts. It was called the “Digi-Keyer Kit.” Mark Larson, joined Digi-Key in 1976 as its COO and General Manager, has been its president



since 1985. He has led the company from its initial focus on the hobbyist market to the expanded market it serves today.

In 1996, Digi-Key introduced its website that offers complete online commerce capabilities along with access to its product inventory. Digi-Key currently hosts 22 websites in eight languages.

In only six years, Digi-Key has moved from 16th largest to fifth largest among the more than 300 electronic component distributors in North America. According to their website, in 2008 EE Times conducted a survey in which engineers rated Digi-Key “#1 for Overall Performance for the 16th Consecutive Year.”

Digi-Key is located in a single, centralized location in Thief River Falls, Minnesota. Its facility measures 600,000 square feet (56,000 m²) and houses 1,900 employees. Its product distribution centre stocks over 400,000 products from over 410 manufacturers and ships to 140 countries worldwide.

Digi-Key plays a dominant role in serving design engineers and the prototyping market, as well as a rapidly expanding role in supplying production quantities for OEMs and contract manufacturers.

Mark has served as a board member of the National Electronic Distributors Association (NEDA) since 2005 and is currently a member of the NEDA Education Foundation.



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Thursday 15th October 2009 – Heathrow Marriot Hotel, Langley.

***** BOOKING FORM *****

I/We wish to book place(s) at the UK – Electronic Components Industry Dinner (all prices quoted are inclusive of VAT). You may also reserve tables of 8 – 10 – 12 in your company name. (You do not need to advise guest names at this stage, but please advise us prior to the event – Thank you.)

Costs:	<i>Single place - £65</i>	<i>Two to Five places - £60 per person</i>
	<i>Six to Nine places - £55 per person</i>	<i>Ten places and above - £50 per person</i>

Our cheque for the sum of £..... payable to the Electronic Components Supply Network Ltd is enclosed and we understand that a VAT receipted invoice will be sent to us along with our invitation cards.

If you wish to pay by Credit Card (not American Express) please complete as follows:-*

Card No: _ _ _ _ / _ _ _ _ | _ _ _ _ | _ _ _ _ Expiry Date: _ _ / _ _

Card Security Code: _ _ _ Cardholder Name:

* Please note that unfortunately due to high costs a 7.5% surcharge will be made for each credit card transaction. We are happy to send you and invoice for payment by personal or company cheque

I / We wish to book places/ tables for the following: (please complete as appropriate)

<i>Guest names:</i>	<i>Company:</i>	<i>Email address:</i>	<i>Vegetarian</i>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Please send our invitation cards and invoice to:

Name: _____ Company: _____

Address: _____

Post Code: _____

Tel No: _____ Fax: _____ Email: _____

*Please complete and return this form, along with your payment to:-
Jill Waite, The Electronic Components Supply Network Ltd, The Manor House, High Street, Buntingford, Herts., SG9 9AB.
Tel: 01763 274748 Fax: 01763 273255 Email: enquires@ecsn-uk.org*

N.B. Please note that no refunds can be accepted after Friday 9th October which is also the closing date for bookings.