

## "UK – Electronic Components Industry Dinner"

Thursday 21<sup>st</sup> October 2010 – London

Dear *ecsn / afdec* Members and Dinner Guests,

On behalf of *ecsn / afdec* it's my pleasure to write to you with details of the next "UK – Electronic Components Industry Dinner", which will be held on **Thursday 21<sup>st</sup> October 2010**, at The Millennium Copthorne Hotel, Fulham, London, SW6 1HS.

The feedback from previous events confirms that these dinners are a great opportunity to meet up with your peers, colleagues, suppliers and friends across the electronic components industry and gain an improved insight into "what's happening in the market"...

We are delighted to have secured an acknowledged leader in the analysis of global semiconductor markets **Mr Malcolm Penn – Chairman and CEO – Future Horizons** to provide us with a keynote presentation "*Vision Beyond The Tealeaves*" an analysis of what's happening in the semiconductor market today and the likely outcome for 2011.

Prior to the dinner **Chris McAneny – Business Development Director - Future** will provide members and guests with an update his exploits going up and hopefully back down, Kilimanjaro for Everyman Male Cancer Campaign....

I look forward to meeting with you on the 21<sup>st</sup> October and hope you'll also take the opportunity to invite your customers, colleagues and friends to join us. Please reserve your seat(s) at the Dinner using the booking form provided with this letter.

Yours sincerely



Adam Fletcher  
Chairman – *ecsn / afdec*

Our sincere thanks to our dinner sponsor:



## “UK – Electronic Components Industry Dinner” - Programme.

18:30 Pre-Dinner Drinks and Discussion at the Bar...

19:15 “UK - Electronics Industry Dinner” (Dress Code – Business Casual)

19:30 “Have You Got Balls?”

Chris McAneny

Business Development Director EMEA

Future Electronics



A quick update for members on Chris's exploits going up and hopefully back down Kilimanjaro for Everyman Male Cancer Campaign...

21:00

*“... Vision Beyond the Tea Leaves...”*

Malcolm Penn

Chairman and CEO

Future Horizons Ltd [www.futurehorizons.com](http://www.futurehorizons.com)



We value our integrity more than money, that's why our analysis tells it like it is, plus the reasons why, not what is fashionable or politically correct.

Founder of Future Horizons, a high-technology market research company and semiconductor industry analyst. Established in April 1989, Future Horizons provides market research and business support services across the full spectrum of the electronics industry.

I have over 45 years industry and technology experience - from the first commercial IC to today's SoC ICs - covering all aspects of the semiconductor and electronics industry, including new business development, management, manufacturing, marketing and design.

Prior to establishing Future Horizons, I was Vice President of Dataquest (now Gartner) and Founder/Director of Dataquest's European Operations. Before that I was Manager of Component Engineering for ITT Europe (now Alcatel); held various operations and marketing management positions with ITT Semiconductors (now Micronas and General Signal) and a systems design engineer at Venner Electronics, a UK-based test and measurement OEM.

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